



Welcome to the 2011 AZ Indian Town Hall and Business Summit!

The Arizona Commission of Indian Affairs and Arizona Association for Economic Development have created this remarkable forum for tribal leaders, government representatives, economic development practitioners and industry professionals to identify best practices for statewide growth opportunities and initiatives in economic development.

This partnership has done a spectacular job in planning the next 2-day schedule for you. You will have the opportunity to learn from the brightest leaders in the economic development, finance, renewable energy, community development and law. The opening panel, "Economic State of the Tribal Nations and Communities," is certain to be an educational experience as tribal leaders introduce interesting topics on economic growth and impacts. The 2011 AZ Town Hall and Business Summit promises to be an unforgettable experience, and the knowledge gained will be a tremendous asset in the future.

We recognize and value the economic contributions of the tribal nations and communities. By partnering, we have ensured that tribes and tribal practitioners are fully represented. Together we have created a forum to share opportunities for education, advocacy and networking, which strengthen the economic development efforts in Arizona.

Best wishes on a successful event! We are happy to have you here!

A handwritten signature in black ink, appearing to read "Kristine FireThunder".

Kristine FireThunder, MBA
Executive Director
AZ Commission of Indian Affairs

A handwritten signature in black ink, appearing to read "Lori M. Gary".

Lori M. Gary, CECD
Board President 2010-2011
Arizona Association for
Economic Development

2011 INDIAN TOWN HALL AND BUSINESS SUMMIT

EVENT SCHEDULE

TUESDAY, MARCH 22

8:00-5:00

REGISTRATION

8:30-9:30

CONTINENTAL BREAKFAST

ACACIA A

Opening Blessing
Welcoming Address: Joseph Manuel, Lt. Governor,
Gila River Indian Community
Tuesday's Event Moderator: Patty Talahongva,
North Central News

KEYNOTE I "When Politics are a Barrier to Economic Development"

Speaker: **Carl Artman**, Director of the Economic Development in Indian Country Program, Sandra Day O'Connor School of Law, Arizona State University

9:30-9:45

BREAK

9:45-11:45

Panel 1: "Economic State of the Tribal Nations and Communities"

ACACIA C/D

Tribal Government Leaders Roundtable
Moderator: Jacob Moore, Generation Seven Strategic Partner
Panelists:
1) Le Roy Shingoitewa - Chairman, Hopi Tribe
2) Louis Manuel, Jr. - Chairman, Ak-Chin Indian Community
3) Sherry Cordova - Chairwoman, Cocopah Tribe
4) Ben Shelly - President, Navajo Nation

12:00-1:15

LUNCHEON

ACACIA A

KEYNOTE II "Economic Development, Social Justice and Entrepreneurship"

Speaker: **Dr. Joseph Kalt**, Ford Foundation Professor of International Political Economy and Co-Director of the Harvard Project on American Indian Economic Development, Harvard University

1:30-3:00

Panel 2: "Finance and Diversification: Where's the Funding"

ACACIA C/D

Moderator: Jamie Fullmer, Blue Stone Strategy Group
Panelists:
1) Valerie Red-Horse, Red-Horse Financial Group
2) Mike Lettig, Key Bank
3) Steve Gundersen, Tall Salt Asset Management
4) Craig Snyder, Wells Fargo
5) Jerry Ryburn, October Hill Development Funding Company

TUESDAY, MARCH 22

continued

3:00-3:15

BREAK

3:15-4:45

BREAK OUT PANELS

ACACIA B

Panel 3: "Case study: From assessing health care needs to leveraging self-determination in creating health care services and delivery in Indian Country"

Moderator: Dave Castillo, Native Home Capital

Panelists:

- 1) Jim Hageman, Leo A. Daly
- 2) Carlyle Begay, American Indian Health Management and Policy
- 3) Barney Enos, Jr., Councilman, Gila River Indian Community
- 4) Lester Tsosie, Ak-Chin Indian Community Planning

ACACIA C/D

Panel 4: "Tribes on the Forefront: Renewable Energy, Sustainable Design and Emerging Opportunities"

Moderator: Greg Patzer, Kitchell

Panelists:

- 1) Stuart Paisano, Former Chairman Pueblo Sandia
- 2) Richard Tall Bear, Tall Bear Group Solar
- 3) Debby Tewa, Arizona Commerce Authority
- 4) Doug Stiegmann, Kitchell
- 5) Mark Bettis, Tioga Energy
- 6) Ron Cornish, NAU Center for American Indian Economic Development

6:00-8:00

RECEPTION

PATIO

2011 INDIAN TOWN HALL AND BUSINESS SUMMIT

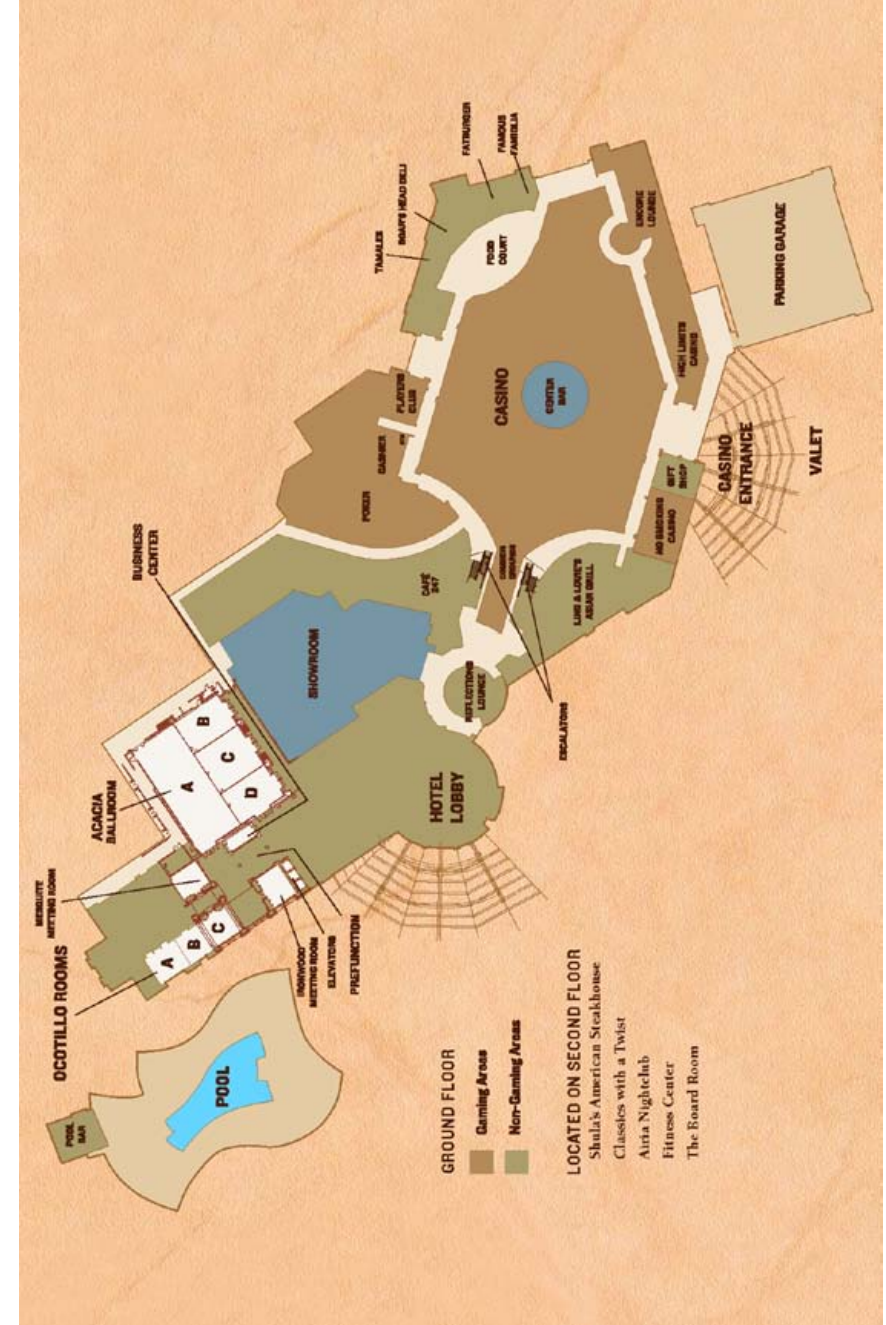
EVENT SCHEDULE

WEDNESDAY, MARCH 23

- 7:00 FACILITATORS BREAKFAST** (Invitation Only)
- 8:00-1:00 REGISTRATION**
- 8:30-10:00 CONTINENTAL BREAKFAST**
 ACACIA A
 Welcoming Address: Kari McCormick
 Wednesday's Event Moderator: Kip Ritchie
KEYNOTE III "Economic Diversification on and off Tribal Land"
 Speakers: **Kip Ritchie**, Sr. Vice President, Potawatomi Business Development, Forest County Potawatomi Tribe and **Randy Evans**, Law Office of Randal T. Evans
- 10:00-10:15 BREAK**
- 10:15-11:45 Panel 5: "Successful Partnerships and Entrepreneur Programs"**
 ACACIA C/D
 Moderator: Kip Ritchie, Forest County Potawatomi Tribe
 Panelists:
 1) Jim Stanley, Key Bank - Quinault Nation Enterprise Board
 2) Randy Evans, Office of Randall T. Evans
 3) Lester Tsosie, Ak-Chin Indian Community
 4) Dave Castillo, Native Home Capital
 5) Linda Evans, Yavapai-Apache Nation
- 12:00-1:15 LUNCHEON**
 ACACIA A
KEYNOTE IV "Diversifying Tribal Economies"
 Speaker: **Ivan Makil**, Founding Partner, Generation Seven Strategic Partners and former President, Salt River Pima-Maricopa Indian Community
- 1:30-3:30 Panel 6: "Legal and Political Barriers to Successful Economic Development"**
 ACACIA C/D
 Moderator: David Kash, Ryley, Carlock & Applewhite
 Panelists:
 1) Ann Marie Chischilly, NAU Institute for Tribal Environmental Professionals
 2) Sheila Morago, Executive Director Arizona Indian Gaming Association
 3) Diane Humetewa, Squire, Sanders & Dempsey
 4) Katosha Nakai, Central Arizona Project
- 3:30-3:45 BREAK**
- 3:45-4:45 CLOSING CEREMONY**
 ACACIA C/D
 Closing Remarks
 Presentation of the Tribal Practitioner of the Year Award

2011 INDIAN TOWN HALL AND BUSINESS SUMMIT

SITE MAP



TRIBAL LEADERS

SHERRY CORDOVA – CHAIRWOMAN OF THE COCOPAH TRIBE

Chairwoman Cordova has been involved in tribal politics since 1980, having served one term of two years as a councilmember, then elected to the position of Vice-Chairwoman in 1982. She served in that office until 1996, when she ran for and obtained the position that she now holds. Previous to this, she served on various boards and commissions for the Cocopah Tribe. After graduating from high school in 1971, she began working for the Cocopah Tribe as the secretary to the Chairman. Ms. Cordova worked for the tribe in various departments and roles until 1976 when she relocated for a brief time. Upon her return to the reservation, she picked up where she left off, working for and serving the Cocopah Tribe. She has dedicated close to 30 consecutive years of governmental service to the Cocopah Tribe, which at one time could not even meet payroll. Now, thanks to the previous leader's vision and some hard work, the tribe is continually progressing.

JOSEPH MANUEL – LT. GOVERNOR OF THE GILA RIVER INDIAN COMMUNITY



Lieutenant Governor Joseph Manuel was recently selected to serve as the Chairman of the Arizona Indian Gaming Association. He has been involved with the Gila River Indian Community for the past 30 years in various capacities and has provided synergetic services to corporations and non-profit organizations. He comes to the Community with experience as a Judge Pro-Tempore with the Gila River Indian Community Judicial

Courts. His extensive background in Tribal Employment Rights comes from his employment with the Gila River Indian Community, TERO – including his leadership with the Southwest Region TERO as well as National Tribal Employment Council serving as Chairperson and Vice Chair of the Regional and National TERO Organizations. Lieutenant Governor Manuel has experience as a Tribal Council Member for District Three, experience with various Boards such as the Law Enforcement Commission for ten years, and experience as GRTI Board of Directors. He served on the Gila River Indian Community's Utility Authority for ten years, and served as a Board of Director for Wild Horse Pass Development Authority and the Four Rivers Indian Legal Services Board. He has received both a Bachelor of Science degree in Business Management and a Master's degree in Business Administration.

Lieutenant Governor Manuel resides in Sacaton, District Three, with his two boys and wife Nadine Pongyesva-Manuel. He is a renowned Musician and Song Writer. His Heart is with the Gila River Indian Community and his dedication and commitment to do his job as Lieutenant Governor is the height of his interests in Tribal Government.

LOUIS MANUEL, JR. – CHAIRMAN OF THE AK-CHIN INDIAN COMMUNITY



Mr. Manuel is Chairman of the Ak-Chin Indian Community, located 50 miles south of Phoenix near the city of Maricopa and which has a membership of 890. He has served in various capacities within the Community, such as Housing Board Commissioner and Housing Board Commission Chairman, Planning and Zoning Commissioner and Planning and Zoning Commission Chairman. He also worked in the Community's casino industry as Hotel Manager and as Restaurant Manager. Prior to working at the casino, Mr. Manuel was employed as a heavy equipment operator and trainer for a copper mine in Tucson, Arizona. He is an advocate for education, social and health services, and feels that a strong foundation lies not only in the Community's direction for higher education, but also in providing life learning education to all who may have traveled a tougher road, in where all aspects and experiences helps to build a stronger economy for the Community.

BEN SHELLY – PRESIDENT OF THE NAVAJO NATION



After serving as a Navajo Nation Council Delegate for 16 years and four years as Vice President in the Shirley-Shelly Administration, Ben Shelly was sworn in as President of the Navajo Nation in January 2011. President Shelly was born in Thoreau, New Mexico. He is of the *Tó'aheedliinii* clan born for *Ts'ah Yísk'idnii*. His maternal grandfather is *Ashiihi* and his paternal grandfather is *Totinii*. He began his service to the Navajo people in 1991 as a Council Delegate representing Thoreau Chapter. As a member of the Transportation and Intergovernmental Relations Committees, and chairman of the Budget and Finance Committee, he also served for 12 years as a McKinley County Commissioner. Before returning to the Navajo Nation in 1976, President Shelly lived in Chicago for 16 years, working for a heavy equipment company as a supervisor. He owned and operated a fleet maintenance and mechanic shop in Thoreau before being elected to public office. He remains influential in the Democratic Party, is active in state and national politics, and continues to work closely with tribal leaders to ensure that critical services are provided.

LEROY N. SHINGOITewa – CHAIRMAN OF THE HOPI TRIBE



LeRoy N. Shingoitewa is Chairman of the Hopi Tribe, located in Northeastern Arizona. He resides in the village of Moenkopi with his family and is a member of the bear clan. The son of a former Chairman who also helped to write the Hopi Constitution still in use today, he is new to office but has the best interest of his people at heart. Prior to being elected into office in 2009, he spent the past 20-plus years educating the minds of young Native and non-Native American children both on and off the reservations. Chairman Shingoitewa is a graduate of Penn State University and Northern Arizona University.

KEYNOTE SPEAKERS

CARL J. ARTMAN – KEYNOTE I SPEAKER



Carl J. Artman is a shareholder at Godfrey & Kahn in Milwaukee, Wisconsin; professor at Arizona State University College of Law; and Director of its Tribal Economic Development Program. He served as the tenth Assistant Secretary - Indian Affairs at the U.S. Department of the Interior. He served also as the Department's Associate Solicitor for Indian Affairs and chief counsel for the Oneida Tribe of Indians of Wisconsin (his tribe).

Mr. Artman received a Bachelor of Arts degree from Columbia College, an M.B.A. from the University of Wisconsin-Madison, a J.D. from the Washington University-St. Louis, and an LL.M. in Natural Resources and Environmental Law from the University of Denver. He is licensed to practice law in Arizona, Wisconsin, Colorado and Pennsylvania.

JOSEPH P. KALT – KEYNOTE II SPEAKER



Joseph P. Kalt is the Ford Foundation Professor of International Political Economy at the John F. Kennedy School of Government at Harvard University. He joined the faculty at Harvard in 1978 and is a specialist in the economics of industrial organization, antitrust, economic development, government regulation and taxation. The Kennedy School of Government is Harvard's graduate school for public policy and administration, and

Professor Kalt has served as the School's Academic Dean for Research, chair of degree programs, chair of Ph.D. programs, and chair of the economics and quantitative methods section. Since 2005, he has also served as a visiting professor at The University of Arizona's Eller College of Management and, since 2008, the University's Rogers College of Law.

KIP R. RITCHIE – KEYNOTE III SPEAKER



Kip Ritchie, Forest County Potawatomi tribal member, serves as COO for the Potawatomi Business Development Corporation. He is a founding member and served on its Board of Directors from 2003-2008. Prior to his appointment as COO, Kip has served as Senior VP for the PBDC since 2005. Through the organization, Mr. Ritchie promotes the importance of investing in the tribe's future by diversifying resources beyond gaming. He began his

career in Indian Gaming in 1997 when he joined Potawatomi Bingo Casino as Director of Marketing and was promoted to Assistant General Manager in 2003, where he participated in the development of strategic business planning and management of the casino's leadership team. Mr. Ritchie was recognized by the *Business Journal* as one of Milwaukee's "40 under 40" in 2000. In 2002, Potawatomi Bingo Casino received the prestigious Lamplighter Award from the Greater Milwaukee Convention and Visitors Bureau, largely credited to Ritchie's work within Milwaukee's tourism community.

RANDY EVANS – KEYNOTE III SPEAKER



Randy Evans is an attorney in private practice, working with Indian tribes, tribal enterprises, and Native American businesses and nonprofits. Raised in Northwestern New Mexico, on and near the Navajo reservation, Mr. Evans brings to his practice a deep appreciation for and commitment to tribal sovereignty, jurisdiction and culture. His practice focuses on tax law; structuring and operating tribal enterprises; business law, contracts and

corporate governance; and nonprofit organizations. Prior to establishing his own law firm, Mr. Evans worked for more than ten years in large national and international law firms, including more than eight years in the Phoenix office of a nationally-recognized Washington D.C.-based tax practice. He is admitted to practice law in Arizona, New Mexico and the Navajo Nation, and was ranked by *AzBusiness* as one of Arizona's Top Lawyers for Tax Law in 2009. He's involved with a number of community organizations and has served on the board of directors of prominent Native American nonprofit organizations. He is a frequent speaker on issues relating to tax law, federal Indian law and tribal enterprises, tribal jurisdiction, nonprofit organizations, and other topics.

IVAN MAKIL – KEYNOTE IV SPEAKER



As the former President of the Salt River Pima-Maricopa Indian Community (SRPMIC), Ivan Makil is a leader who combines far-ranging vision with political acumen. He has spent his whole life working for Indian Country in various capacities. Elected for three consecutive terms, President Makil has helped guide the business and social development of the Salt River Community. Under his leadership, the Community has become a nationally

recognized model for successful business enterprises, land use planning and overall economic development that is creative, diversified and culturally sensitive. He believes that SRPMIC enterprises are essential to providing the fiscal strength necessary to enable the Community to respond to needs of the Community and achieve its long-term goal of self-sufficiency.

President Makil is a founding partner of Generation Seven Strategic Partners LLC, providing a conduit between tribal governments and non-tribal entities with expertise in government affairs, business and economic development. He is host of *Native Visions*, a PBS Eight television show highlighting the invaluable and historic contributions by the world's Native populations. He recently created a Native-owned venture capital fund as part of a comprehensive and strategic plan for advancement of tribal economies.

MODERATORS

DAVE CASTILLO



Dave Castillo serves as the CEO for Native Home Capital (NHC). The organization was incorporated in 2005 and today is a not-for-profit, certified, Native Community Development Financial Institution (CDFI) providing technical assistance and financial capital primarily for Tribal housing and community facilities. This appointment brings together Mr. Castillo's experience in the private and non-profit sectors. Prior contributions to the field of

Tribal development occurred through his work as senior deputy Director for Fannie Mae in Arizona, Economic Development Division Manager for the Salt River Pima-Maricopa Indian Community, as well as Community Development Director for the Inter Tribal Council of Arizona. He holds undergraduate and graduate degrees from Stanford University and a Master in Business Administration from the W.P. Carey School of Business at ASU. Mr. Castillo is of Nahua Indian descent.

JAMIE L. FULLMER



Jamie Fullmer founded Blue Stone Strategy Group to provide business and strategy advisory services to Tribal leadership, Tribal enterprises and corporate entities working with Tribes in Indian Country. During his two terms as Chairman of the Yavapai-Apache Nation, Mr. Fullmer initiated a strategic plan and supported sustainability through economic development and diversification, education, fiscal planning and community

development, which resulted in the lowering of the Tribe's overall expenses while increasing productivity and maintaining member's services. He has served as President of the Inter Tribal Council of Arizona; and he is currently the Chairman of Northern Arizona University's Institute of Native Americans. In 2007 he received the National Center for American Indian Enterprise Development's First American Tribal Leadership Award, which recognizes outstanding leadership and contributions to American Indian economic and business development.

DAVID W. KASH

David Kash is a shareholder in the Phoenix office of Ryley Carlock & Applewhite, practicing in the Litigation and Corporate Departments. He received his B.S. with honors in Commerce (Accounting) from DePaul University in 1977 and his J.D. from Chicago-Kent College of Law with honors in 1981. He is admitted to practice in both Arizona and Illinois. Mr. Kash has significant experience in commercial and business transactions, including contracting with Native American Tribes. He has been involved in many dispute resolution proceedings involving Tribes. He is past Chair of the Tribal Economic Development Committee of the Arizona Association for Economic Development. Mr. Kash is AV rated by Martindale Hubbell, and he has been named to the *Southwest Superlawyers 2011* list and was selected to the list of *Arizona's Finest Lawyers* in 2011.

JACOB MOORE



Jacob Moore is a partner in Generation Seven Strategic Partners, LLC, a consulting firm that specializes in government relations, public affairs and economic development. He also serves as the Tribal Relations Coordinator for the Arizona State University Office of Public Affairs and helps to coordinate the Tribal Government Leadership Forum program, which is an annual orientation program for newly elected tribal leaders. Mr. Moore is

a member of the Arizona State Board of Education, where he has served as Board President once and Vice President twice. He previously worked as an Economic Development Analyst and Special Assistant on Congressional and Legislative for the Salt River Pima-Maricopa Indian Community. Mr. Moore is Tohono O'odham, Akimel O'odham, Lakota, and Dakota and is an enrolled member of the Tohono O'odham Nation. He resides in the Salt River Pima-Maricopa Indian Community with his wife, Carmelita.

GREG PATZER



Greg Patzer has more than 15 years of combined experience in program/project and construction management experience with an emphasis on large heavy infrastructure projects. He has been leading Kitchell's Alternative Energy Initiative for the past two years. Mr. Patzer is a graduate of Arizona State University's Del Webb School of Construction. He brings additional leadership experience from his time as a commissioned officer in the Army

Reserves. He is a veteran of Operation Iraqi Freedom, where he proudly served with the 3rd Infantry Division.

KIP R. RITCHIE

A profile of Mr. Ritchie may be found under the Keynote Speakers section.

PATTY TALAHONGVA

Patty Talahongva is Hopi from Sichomovi village located on First Mesa in northeastern Arizona. Her Hopi name is White Spider Girl and her clan is Corn. She is a journalist working in all platforms of media, and has covered everything from Native arts to education, health, crime and politics in her nearly 30-year career. She is a regular contributing writer for *Native Peoples Magazine* and writes locally for *North Central News*. A point of pride for her is the documentary she directed and produced for the Smithsonian's National Museum of the American Indian on American Indian Code Talkers in World War II. Another documentary she co-produced featured a girl's cross-country team at a high school on the border of the Hopi and Navajo reservations. Ms. Talahongva is a founding member and Vice President of the Hopi Education Endowment Fund, and sits on the Advisory Board of the Center for Native American Youth. She is also a past president of the Native American Journalists Association and a member of UNITY: Journalists of Color.

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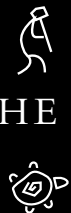
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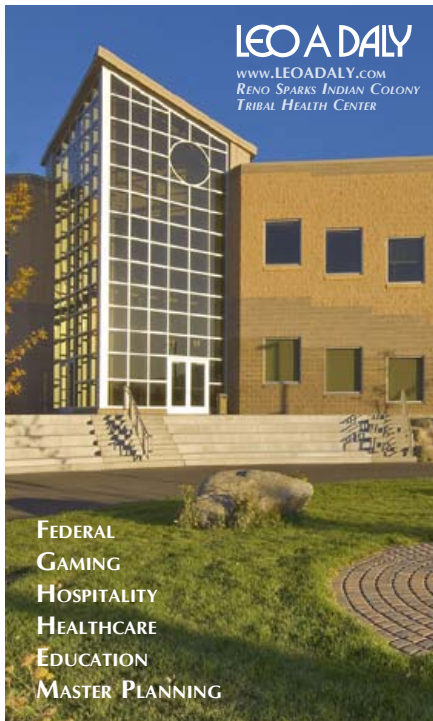
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